

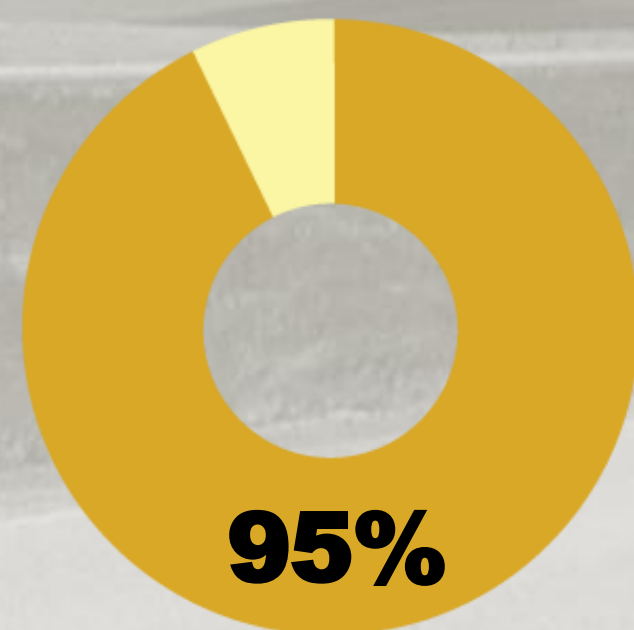
TOURING



New range responding to **MARKET DEMAND**

MARKET COVERAGE

95% in Europe



* PC summer 13-14" market

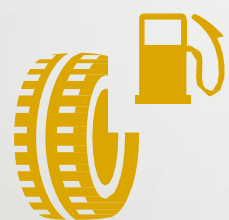
TOURING



SILICA COMPOUND TECHNOLOGY in the tread pattern

- Lower fuel consumption due to decreased rolling resistance
- The compound and the high density of sipe of the tread pattern ensures excellent braking on wet condition

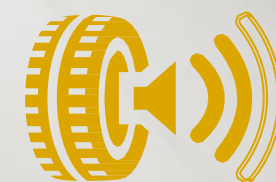
TARGETED
GRADING:



E-C



C



68-70 dB

COMFORTABLE DRIVING, COMPLETE SAFETY

TOURING



Efficient aquaplaning prevention

- Special shaping of the transversal grooves on the tread pattern



Excellent stability in curves

- Thanks to rigid and solid shoulders construction



Perfect grip and optimal handling in every driving condition



DIGITALIZATION

Product information on the brand's website!

- The QR code on the tyre label leads directly to it



More information on our
Website

ROAD

The **MOST DEMANDED** sizes

Commercial launch

13"

SIZE	COMMERCIAL LAUNCH
135/80R13 70 T	01.09.2018
145/70R13 71 T	01.09.2018
145/80R13 75 T	01.09.2018
155/65R13 73 T	01.09.2018
155/70R13 75 T	01.11.2017
155/80R13 79 T	01.12.2017
165/65R13 77 T	01.09.2018
165/70R13 79 T	01.12.2017
175/65R13 80 T	01.09.2018
175/70R13 82 T	01.11.2017

14"

SIZE	COMMERCIAL LAUNCH
155/65R14 75 T	01.09.2018
165/60R14 75 H	01.10.2018
165/65R14 79 T	01.09.2018
165/70R14 81 T	01.10.2018
165/70R14 85 T XL	01.10.2018
175/65R14 82 H	01.09.2018
175/65R14 82 T	01.09.2018
175/70R14 84 T	01.10.2018
175/70R14 88 T XL	01.10.2018
185/55R14 80 H	01.10.2018
185/65R14 86 T	01.03.2018
185/65R14 86 H	01.03.2018

THANK YOU FOR YOUR ATTENTION!

